

# FUTURE EUROPE SUSTAINABLE EUROPE



A joint project of



&



## PROGRAMME

On the Occasion of Germany's  
Presidency of the European Council  
BUILDING A SUSTAINABLE  
WORLD IN THE TIME OF CORONA  
Global Virtual Conference 2020  
1 - 2 July

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INTERNATIONAL BANKERS FORUM



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## 1<sup>ST</sup> JULY - DAY 1

### SUSTAINABLE FINANCIAL MARKETS IN THE FACE OF THE PANDEMIC

#### OPENING

##### 9.00 am (CET) WELCOME AND OPENING

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###### WELCOME

Dr. Nader Maleki

President, International Bankers Forum e.V., Frankfurt am Main

Frank Scheidig

Global Head Senior Executive Banking, DZ BANK AG, Frankfurt am Main

###### OPENING

Wolfgang Köhler, CFA

Member of the Board, DZ BANK AG, Frankfurt am Main

###### KEYNOTES

###### GREEN RECOVERY AND INTERNATIONAL COLLABORATION ON SUSTAINABLE FINANCE

Dr. MA Jun

Director of Research Center for Green Finance Development, Tsinghua University; Chairman of Green Finance Committee (GFC) of China, Beijing

###### THE LANDSCAPE AND FUTURE DEVELOPMENT OF SUSTAINABLE FINANCE IN ASIA, CHINA AND HONG KONG

Joseph H.L. Chan

Under Secretary of Financial Services & the Treasury, The Government of the Hong Kong Special Administrative Region Financial Services and the Treasury Bureau, Hong Kong

###### HOW CORONA AND CLIMATE CHANGE ARE IMPACTING THE DEVELOPING MARKETS IN ASIA

Vivek Pathak

Regional Director East Asia Pacific, IFC, Hong Kong

###### MODERATION

John Orchard

CEO, OMFIF, London

#### TOPIC 1

##### 10.00 am (CET) THE IMPACT OF CORONA ON THE GLOBAL SUSTAINABILITY AGENDA

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###### KEYNOTE

Jochen Flasbarth

State Secretary, Ministry for Environment, Nature Conservation and Nuclear Safety, Berlin

###### PANEL DISCUSSION

Jochen Flasbarth

State Secretary, Ministry for Environment, Nature Conservation and Nuclear Safety, Berlin

Wolfgang Köhler, CFA

Member of the Board, DZ BANK AG, Frankfurt am Main

Hortense Bioy, CFA  
Director of Passive Strategies and Sustainability Research Europe, Morningstar, London

Lorenzo Bini Smaghi  
Chairman, Société Générale, Paris

Diederik van Wassenauer  
Global Head Research and Regulatory & International Affairs, ING, Amsterdam

MODERATION

Daniel Schäfer  
German Bureau Chief, Bloomberg LP, Frankfurt am Main

**TOPIC 2**

**11.00 am (CET) SHAPING SUSTAINABLE FINANCIAL MARKETS AND REAL ECONOMY IN THE FACE OF THE PANDEMIC**

Richard Focken  
CEO, 12Tree Finance GmbH, Berlin

Dr. Philipp Nimmermann  
State Secretary, Ministry for Economic Affairs, Energy, Transport and Housing,  
State of Hessen, Wiesbaden

Ludger Schuknecht  
Deputy Secretary General, OECD, Paris

Jochen Thiel  
Head of Germany & Austria, Morningstar, Frankfurt am Main

MODERATION

John Orchard  
CEO, OMFIF, London

**12.00 pm (CET) SPECIAL TOPIC**

**HOW ESG REDEFINES MARKET AND BRAND VALUE IN THE NEW NORMAL**

How the Covid-19 pandemic has changed our understanding of social responsibility and the impact on ESG portfolios.

IN CONVERSATION

Adeline Diab  
Head of ESG and Thematic Investing, EMEA Bloomberg L.P. London

Akshat Rathi  
Reporter, Bloomberg Green, London

PANEL DISCUSSION

**RETHINKING WHAT IT MEANS TO BE A SUSTAINABLE COMPANY**

Richard Batten  
Global Chief Sustainability Officer, JLL, London

Frank Scheidig  
Global Head of Senior Executive Banking, DZ BANK AG, Frankfurt am Main

Alice Steenland  
Chief Sustainability Officer, Dessault Systèmes (3DS)

MODERATION

Akshat Rathi  
Reporter, Bloomberg Green, London

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1.00 pm (CET) **NETWORKING BREAK & VIRTUAL FAIR**

**TOPIC 3**

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2.00 pm (CET) **RECOVERING FROM CORONA: TIME FOR A NEW SUSTAINABLE MARSHALL PLAN?**

KEYNOTES

**EUROPEAN ECONOMIC POLICY IN TIMES OF CORONA AND THE NEW GREEN DEAL**

Dr. Werner Hoyer  
President, European Investment Bank – EIB, Luxembourg

Klaus Regling  
Managing Director, European Stability Mechanism, Luxembourg

PANEL DISCUSSION

Prof. Dr. Dr. h.c. Clemens Fuest  
Chair, ifo Institute, Munich

Dr. Werner Hoyer  
President, European Investment Bank – EIB, Luxembourg

Klaus Regling  
Managing Director, European Stability Mechanism, Luxembourg

Jakob von Weizsäcker  
Chief Economist, Federal Ministry of Finance Germany, Berlin

MODERATION

David Marsh  
Chairman, OMFIF, London

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**TOPIC 4**

**3.00 pm (CET) SOVEREIGN GREEN BONDS AND DEBT MANAGEMENT IN THE PANDEMIC**

KEYNOTE Dr. Jörg Kukies  
State Secretary, Federal Ministry of Finance, Berlin

PANEL DISCUSSION

Dr. Tammo Diemer  
Managing Director, Bundesrepublik Deutschland Finanzagentur, Frankfurt am Main

Elvira Eurlings  
Agent, Dutch State Treasury Agency / Ministry of Finance, The Hague

Dr. Jörg Kukies  
State Secretary, Federal Ministry of Finance, Berlin

Anthony Requin  
Chief Executive, Agence France Trésor (AFT), Paris

Sir Robert Stheeman  
Chief Executive, United Kingdom Debt Management Office, London

MODERATION

Sean Kidney  
CEO, Climate Bonds Initiative, London

**TOPIC 5**

**4.00 pm (CET) HOW CAN SOCIAL AND SUSTAINABLE BONDS SUPPORT PUBLIC HEALTH AND ECONOMIC RESILIENCE?**

PANEL DISCUSSION

Eusebio Garre  
Head of Funding, IDB Invest, Washington D.C.

Esohe Denise Odaro  
Head of Investor Relations, IFC, Washington, D.C.

Eila Kreivi  
Head of Capital Markets, European Investment Bank, Luxembourg

Alexander Ruf  
Director, Funding and Investor Relations, Nordic Investment Bank, Helsinki

Dr. Rolf Wenzel  
Governor, Council of Europe Development Bank - CEB, Paris

MODERATION

Marcus Pratsch  
Head of Sustainable Bonds & Finance, DZ BANK AG, Frankfurt am Main

CLOSING REMARKS AND OUTLOOK ON DAY 2

Frank Scheidig  
Global Head Senior Executive Banking, DZ BANK AG, Frankfurt am Main

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**5.00 pm (CET) END OF DAY 1**

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## 2<sup>ND</sup> JULY – DAY 2 THE SUSTAINABLE FINANCE AGENDA IN TIMES OF AND BEYOND CORONA

### WELCOME & OPENING

9.45 am (CET) **THE GREEN DEAL**

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#### Welcome & Opening

Frank Scheidig  
Global Head Senior Executive Banking, DZ BANK AG, Frankfurt am Main

#### The Green Deal

Valdis Dombrovskis  
Executive Vice President, European Commission, Brussels

### TOPIC 6

10.00 am (CET) **KEY ACCOUNTING STANDARDS FOR THE GLOBAL PLAYERS**

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KEYNOTE Christian Heller  
CEO, value balancing alliance, Frankfurt am Main

#### PANEL DISCUSSION

Prof. Dr. Alexander Bassen  
Chair of Capital Markets and Management, Research Group on Sustainable Finance  
University of Hamburg, Hamburg

Kevin Flowers  
Team Leader for Green Finance, DG Environment, European Commission, Brussels

Christian Heller  
CEO, value balancing alliance, Frankfurt am Main

Matthias Kopp  
Director Sustainable Finance, WWF Germany, Berlin

Dr. Jeremy Osborn  
Director of Business and Stakeholder Engagement, International Integrated Reporting Council - IIRC, London

#### MODERATION

Prof. Dr. Martin Hellmich  
Partner, Managing Director, Deloitte Audit Analytics GmbH, Frankfurt am Main

## TOPIC 7

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### 11.00 am (CET) **EU TAXONOMY – THE METRICAL SYSTEM OF THE 21<sup>st</sup> CENTURY**

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**KEYNOTE** Nathan Fabian  
Chief Responsible Investment Officer, PRI Association, London

#### PANEL DISCUSSION

Helena Viñes Fiestas  
Deputy Global Head of Sustainability, BNP Paribas Asset Management, Paris

Nathan Fabian  
Chief Responsible Investment Officer, PRI Association, London

Sean Kidney  
CEO, Climate Bonds Initiative, London

Dr. Martha Oberndorfer, CFA  
Member ESMA Securities Markets Stakeholders Group, Vienna

#### MODERATION

Karsten Löffler  
Frankfurt School of Finance and Management, Frankfurt am Main  
Chair, Sustainable Finance Committee of the Federal Government

## TOPIC 8

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### 12.00 pm (CET) **THE GERMAN SUSTAINABLE FINANCE STRATEGY**

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#### PANEL DISCUSSION

Dr. Stephan Bredt  
Director, Green and Sustainable Finance Cluster Germany, Frankfurt am Main

Kristina Jeromin  
Head of Group Sustainability Deutsche Börse, Frankfurt am Main

Dr. Gerhard Schick  
Chairman of the Board, Bürgerbewegung Finanzwende, Berlin

Silke Stremlau  
Chair, Hannoversche Kassen, Hannover

#### MODERATION

Volker Weber  
Chairman of the Board, Forum für Nachhaltige Geldanlagen, Berlin

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### 1.00 pm (CET) **NETWORKING BREAK & VIRTUAL FAIR**

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## TOPIC 9

### 2.00 pm (CET) **SUSTAINABLE FINANCE AND INVESTING WITH IMPACT**

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#### KEYNOTE

**Felix Hufeld**  
President, Federal Financial Supervisory Authority (BaFin), Bonn

#### PANEL DISCUSSION

**Tim Armbruster**  
Treasurer, Financial Markets (FM), KfW Group, Frankfurt am Main

**Felix Hufeld**  
President, Federal Financial Supervisory Authority (BaFin), Bonn

**Flavia Micilotta**  
Partner, Sustainable Finance Leader Luxembourg, Deloitte, Luxembourg

**Frank Scheidig**  
Global Head Senior Executive Banking, DZ BANK, Frankfurt am Main

**Prof. Dr. Joachim Wuermeling**  
Member of the Executive Board, Deutsche Bundesbank, Frankfurt am Main

#### MODERATION

**Danae Kyriakopoulou**  
Chief Economist & Director of Research, OMFIF, London

## TOPIC 10

### 3.00 pm (CET) **SUSTAINABLE FINANCE AND INNOVATION**

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**KEYNOTE** **Hans-Jürgen Walter**  
Global Leader Sustainable Finance, Deloitte, Frankfurt am Main

#### PANEL DISCUSSION

**Jean-Claude Berthelot**  
Director, Sustainable Finance Solutions, Sustainalytics, Amsterdam

**Alzbeta Klein**  
Director & Global Head, Climate Business, IFC, Washington D.C.

**Robert Koller, CAIA**  
Executive Chairman, european primary placement facility S.A., Luxembourg

**Hans-Jürgen Walter**  
Global Leader Sustainable Finance, Deloitte, Frankfurt am Main

#### MODERATION

**Friedrich Luithlen**  
Head of Debt Capital Markets, DZ BANK AG, Frankfurt am Main

## TOPIC 11

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### 4.00 pm (CET) **CORONA CRISIS: A CHANCE TO BUILD A MORE SUSTAINABLE TOMORROW?**

#### KEYNOTE

Mary Schapiro  
Vice Chair for Public Policy and Special Advisor to the Founder and Chairman, Bloomberg LP, New York

#### PANEL DISCUSSION

Prof. Marcel Fratzscher, PhD  
President, DIW Berlin

Prof. Laurent Lascols  
Professor in M2 Economics of Climate Change, Université Paris Dauphine

Prof. Dr. Rainer Lindner  
CEO, Lindner Global Consulting Stuttgart

Angela McClellan  
CEO, Forum für Nachhaltige Geldanlagen, Berlin

Mary Schapiro  
Vice Chair for Public Policy and Special Advisor to the Founder and Chairman, Bloomberg LP, New York

#### MODERATION

John Orchard  
CEO, OMFIF, London

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### 5.00 pm (CET) **CLOSING REMARKS**

Frank Scheidig  
Global Head Senior Executive Banking, DZ BANK AG, Frankfurt am Main

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### 5.15 pm (CET) **END OF THE FUTURE EUROPE CONFERENCE**

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**CONFIRMED SPEAKERS** (in alphabetical order)

**Tim Armbruster**

Treasurer, Financial Markets (FM), KfW Group, Frankfurt am Main

**Prof. Dr. Alexander Bassen**

Chair of Capital Markets, Research Group on Sustainable Finance and Management, University of Hamburg

**Richard Batten**

Global Chief Sustainability Officer, JLL, London

**Jean-Claude Berthelot**

Director, Sustainable Finance Solutions, Sustainalytics, Amsterdam

**Lorenzo Bini Smaghi**

Chairman, Société Générale, Paris

**Hortense Bioy, CFA**

Director of Passive Strategies and Sustainability Research Europe, Morningstar, London

**Dr. Stephan Bredt**

Director, Green and Sustainable Finance Cluster Germany, Frankfurt am Main

**Joseph H.L. Chan**

Under Secretary of Financial Services & the Treasury, The Government of the Hong Kong Special Administrative Region Financial Services and the Treasury Bureau, Hong Kong

**Daniel Calleja Crespo**

Director General, DG Environment, European Commission, Brussels

**Adeline Diab**

Head of ESG and Thematic Investing, EMEA Bloomberg L.P. London

**Dr. Tammo Diemer**

Managing Director, Bundesrepublik Deutschland Finanzagentur, Frankfurt am Main

**Valdis Dombrovskis**

Executive Vice-President, European Commission, Brussels

**Elvira Eurlings**

Agent, Dutch State Treasury Agency / Ministry of Finance, The Hague

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Chief Responsible Investment Officer, PRI Association, London

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**Kevin Flowers**

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Chair, ifo Institute, Munich

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CEO, Climate Bonds Initiative, London

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**Friedrich Luithlen**

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**Dr. MA Jun**

Director of Research Center for Green Finance Development at Tsinghua University, Chairman of Green Finance Committee (GFC) of China

**Dr. Nader Maleki**

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**Dr. Philipp Nimmermann**

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Chief Executive, Agence France Trésor (AFT), Paris

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**Sir Robert Stheeman**

Chief Executive, United Kingdom Debt Management Office, London

**Silke Stremmlau**

Chair, Hannoversche Kassen, Hannover

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**Dr. Rolf Wenzel**

Governor, Council of Europe Development Bank, Paris

**Jakob von Weizsäcker**

Chief Economist, Federal Ministry of Finance Germany, Berlin

**Prof. Dr. Joachim Wuermeling**

Member of the Executive Board, Deutsche Bundesbank, Frankfurt am Main

Programm dated June 30, 2020